

town reporter[®]

TOWN OF PARADISE VALLEY

May 2018

Volume 47 Issue 1



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Ritz-Carlton Paradise Valley Resort Lifts Off!

The owner of the future Ritz-Carlton Paradise Valley Resort, members of Town Council, Town staff, and Community Leaders at the February 20th key dedication ceremony

Mayor's Corner



Greetings Friends and Neighbors,

It's a beautiful time of year and exciting place to be here in the Town of Paradise Valley.

First and foremost, the Town remains the safest place to live in the valley. Our Police Department continues to deliver impressive service to residents with their community-oriented policing and emergency response.

The financial condition of the Town is excellent as operating revenues are up, expenditures are down and we hold an operating reserve of 104 percent. We've paid down our unfunded pension liability and paid off our debt associated with construction of the two new fire stations.

Our resorts are doing well and progress on the Ritz-Carlton Paradise Valley Resort continues. Five Star Development has been issued permits to begin construction of the resort parking structure. More good news,

the new owners of the SmokeTree Resort have filed an application for its redevelopment.

The quest for better cellular service in the Town is gaining ground. Last month we created a Cellular Service Task Force on which I will assist Vice Mayor Bien Willner who is serving as Chair, in developing multiple strategies for success for the Town Council to choose from this fall.

Also exciting are the capital improvement and roadway projects underway and in design. This year I hope to see two legacy projects completed. First, the undergrounding of overhead power lines in APS District 30, which will signify the completion of a 30-year Town campaign and partnership with APS to bury all APS power lines within Town limits. Second, the long-awaited and much overdue completion of Doubletree Ranch Rd east of Invergordon Rd. to Scottsdale Rd. Residents have been waiting patiently for over 20 years for the Town to complete this segment of roadway and enjoy traffic calming and beautification improvements to match the roadway as it runs west to Tatum Blvd.

This year's Volunteers in Paradise program was hugely successful as we welcome several new and returning volunteer members to our many boards and committees. The level of talent stepping forward to volunteer their time in service to the Town is quite impressive.

This April edition of the Paradise Valley Town Reporter is meant to share a few of the recent successes that this Town Council, volunteer leaders and staff have created for the residents of the Town of Paradise Valley. It is an exciting time to live in The Best Small Town in America and I am honored to serve as your Mayor. Enjoy this edition of the Town Reporter.

Your's in service,

Michael Collins, Mayor

Ritz-Carlton Begins

Ritz-Carlton Paradise Valley Begins



1

Signature community. Five Star has been issued their permit to begin building the underground parking for both the hotel and associated villas.

Much more is to come from this development. The heart of the property contains 20-acres of resort luxury casitas, a desert inspired spa, 400 foot long pool, restaurants, and over 20,000 square feet of event space. When completed this master planned community will contain the 200 room Ritz-Carlton resort, over 100 single family homes, a mix of villas and town-homes, and over 50,000 square feet of retail and restaurants.



2



3

1. Mayor Michael Collins, Five Star Development Owner Jerry Ayoub, and President and COO of Ritz-Carlton Hotel Company Herve Humler
2. Overall Site Plan of the Ritz-Carlton Paradise Valley
3. The Ritz-Carlton Resort Villas

Public Works

Upcoming Road Work

Maintenance Districts 2, 4, 14, Mockingbird Lane and Tatum Blvd.

On March 8th, 2018, the Town Council approved the 2017/18 street asphalt overlay contract. Approximately 10.8 linear street miles will receive a full mill and 1 ½ inch concrete asphalt overlay and crack seal treatment. In addition, 8.4 linear miles of streets will received a Polymer Modified Master Seal (PMM) treatment.

These pavement preservation projects will also include updating 61 American Disability Act (ADA) access ramps. The Federal Highway Administration (FHWA) requires that all streets receiving a surface treatment thicker than a micro-surfacing must update all access ramps to the new ADA specifications.

All street resurfacing project schedules and maps are posted on the Town's website at www.paradisevalleyaz.gov. Schedules are subject to change. Please check the Town's website for any changes in the schedule that might occur.

We regret any inconveniences these projects may cause. We have scheduled the projects as best as we can but cannot be any more specific on the actual day of work within the schedule. If you have any questions or concerns, please contact Jerry Cooper at (480) 348-3589 Monday through Thursday or Steve Cupchak at (602) 763-5399 Tuesday through Friday.

Location	Project	Timeline
Maintenance District 2 Lincoln Drive south to Stanford Drive & Tatum Blvd west to 38th Street	Mill and asphalt overlay	Early-April with an estimated completion date of early June
Maintenance District 4 73rd Place east to Scottsdale & Sage Drive south to Cholla Lane	Mill and asphalt overlay	Late-June with an estimated completion of early July.
Maintenance District 14 Doubletree Ranch Road south to Northern Avenue & 62nd Place east to Scottsdale Road	Crack seal and application of a high-density mineral bond (PMM).	Mid-April, with an estimated completion date of end of May.
Mockingbird Lane Mockingbird Lane, from Invergordon Road west to 56th Street	Crack seal and surface treatment.	Mid-April, with an estimated completion date of end of May.
Tatum Boulevard From Cadia Del Sol south to 44th Street	Full mill and asphalt overlay; ADA ramp installation	Early-April, with an estimated completion date of end of June.

Public Engineering

Capital Improvement Projects Update



Our Capital Improvement Plan (CIP) outlines the Town's plan for achieving the goals and objectives desired by the Mayor and Town Council. The purpose of this plan is to forecast and match projected revenues and major capital needs over a specific period of time. Capital planning is an important management tool that strengthens the linkages between community infrastructure needs and the financial capacity of the Town.

The Town of Paradise Valley prides itself on providing successful and high quality capital improvement projects as identified in the Capital Improvement Plan. Below is a highlight of just some of the projects the Town is currently working on.

APS District 30 - Overhead to Underground Utility Conversion

Located on the east side of Scottsdale Road between Jackrabbit and Vista, District 30 is the final APS undergrounding project within the Town. The project affects 56 parcels and includes removing 30 poles and over one mile of overhead power lines, as well as Cox and CenturyLink overhead lines. Construction began in April of 2018 and is expected to be complete by this summer. Once the conversion is complete the neighborhood road-ways will be resurfaced as well.

Lincoln Drive Sidewalks

The Town has received a \$2M Federal Grant to complete any missing sidewalk connections within the Town Limits along Lincoln Drive. The project includes new meandering colored concrete sidewalks along the north side of Lincoln Drive between 32nd Street and Hillside Drive as well as on the south side of Lincoln Drive between Casa Blanca and Mockingbird Lane. The project is currently halfway through the design phase with final design expected in late 2018. Construction will begin in early 2019 and should last approximately 6-8 months. Project specific public outreach will occur prior to construction.



Public Engineering

Capital Improvement Projects Update

Doubletree Ranch Road Reconstruction – Invergordon to Scottsdale Road

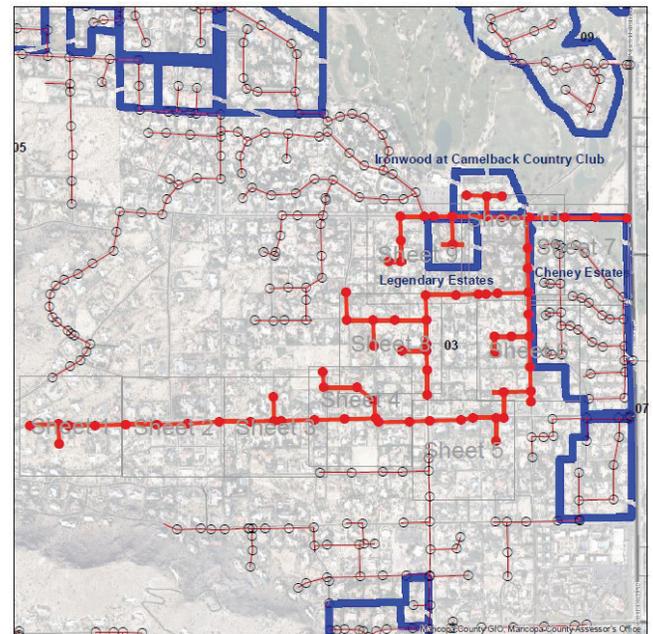
This traffic calming and roadway beautification project involves the reconstruction of Doubletree Ranch Road between Invergordon Road and Scottsdale Road. The new design includes a meandering alignment, bike lanes, a landscaped median with pavers, and one travel lane in each direction.



There will also be a new six foot wide detached colored concrete sidewalk on the north side of the road. The intersection of Invergordon Road and Doubletree Ranch Road will be reconstructed from a four way stop control to a new roundabout. The project is currently in design with construction anticipated to begin the fall of 2018.

Sewer System Assessment

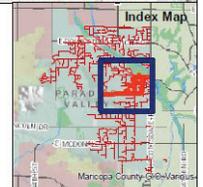
The town is currently working with PEC and ProPipe to assess its sanitary sewer infrastructure system wide. The assessment includes all pipe segments and manholes in the town's sewer service area. The work is broken into 17 different task orders that include a total of 68 miles of pipe and over 400 manholes. Before work has commenced in your area, you will receive notification via mail. The nature of the work includes opening manholes, doing a visual inspection and running a specialized camera through the pipe. The work is anticipated to take a total of three years to cover the complete system.



Town Paradise Valley Sewer Assessment

- Task Order 03 Manholes
 - PV Sewer Manholes
 - Task Order 03 Manholes
- Task Order 03 Pipes
 - Task Order 03 Pipes
 - PV Sewer Pipes
- HCA

Task Order 03



Public Engineering

How to Properly Drain Your Swimming Pool

Draining and backwashing your pool is important to keeping your pool clean and ready for summer swimming. It is important to discharge your pool in a way that protects the environment and your neighbors' property. Chlorinated pool water can never be discharged to the street, in a storm drain, wash or on your neighbors' property as it is a violation of local, state, and federal regulations.



In order to provide more options for our residents to backwash their pools, The Town of Paradise Valley Town Council has recently updated the Town Code to allow for residents to drain their swimming pools into the sanitary sewer. Be sure that your property is not connected to a septic tank before back washing or draining your pool into your clean-out, as this discharge into a septic tank can overwhelm the system and cause it to fail.

To drain your pool into a sanitary sewer first locate the sewer clean-out on your property which flows towards the main sewer line. Sewer clean-outs are typically four-inch plastic caps located on the ground between the home and the adjacent sewer main. Once the clean-out is located, remove the cap and place your drainage hose into the clean-out pipe. Finally, pump the pool water into the sewer. Be aware that pumping pool water too fast into the sewer system can overwhelm your sewer lateral, so be cognizant of potential backups due to this situation or a clogged sewer line. Other options to safely backwash your pool include discharging into retention basins on your property that have adequate storage, irrigation for your landscaping, or even a third party septic hauling company, if desired. If you have questions regarding how to property backwash or drain your pool, please contact the Town's Engineering Department at 480-348-3528.

Hillside Code Update

Hillside Code Update

The Town Council is considering and reviewing changes to the Hillside Code. In its current draft, the primary changes include modifications regarding cantilever requirements, driveway disturbance credit, the hillside assurance, the scope of administrative Hillside Chair reviews, retention basins, and adding a safety section to the Town Code. A copy of the draft ordinance can be viewed on the Town's website. In summation, the draft ordinance addresses the following:

- Cantilevers will be limited to a maximum vertical height of 8' and a maximum horizontal projection of 4'. The area underneath the cantilever will be included in the disturbance calculation and floor area ratio calculation. The area under the cantilever must also be mitigated to blend in with the structure and surrounding environment (e.g. painted and landscaped).
- Decorative driveways that service new homes will receive partial credit provided the entire driveway is located within 18" from natural grade. Otherwise, the area of the driveway will completely count as disturbed area.
- The Town currently requires an assurance (a bond, letter of credit, etc.) when a developer builds on the Hillside in order to return the land to its natural condition if the project fails. The hillside assurance will be based upon scope of work. The assurance required for new homes and major remodel/additions is proposed to be based upon the total amount of cut and fill to restore the site back to a natural state. Minor remodel/additions will be based upon the total amount of cut and fill associated with the project.
- The scope of the Administrative Hillside Chair review will be limited to projects that do not add more than 100 sq ft of footprint, add more than 100 sq ft of disturbance, or increase the length of walls more than 15 lineal feet.
- Retention basins will receive 50% disturbance credit provided they are vegetated with native plants and do not require the use of retaining walls.
- The Town may require construction staging and safety plans to address unique topography, unstable rock formations, steep slopes, loose fill and other conditions that create hazards to person or property within the vicinity of the building site. The Town may hire outside firms to assist with the safety review and any additional application fees must be paid by the applicant.



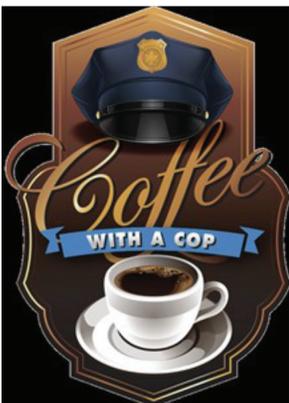
Police Department

Why Photo Enforcement is Important

In 1987 the Paradise Valley Police Department became the first agency in the nation to utilize photo enforcement. At that time Council authorized the use of photo enforcement in direct response to a steady increase of collisions in Town. That year there were over 400 reported traffic collisions. After photo enforcement was deployed the Town realized a 47% decrease in collisions. Traffic safety has always been one of the top concerns expressed by our residents. In 2013 the Public Safety Task Force, a committee comprised of 50 residents, requested an expansion to the photo enforcement program. That expansion was completed, and in 2017 there were only 208 collisions reported in Town. A 50% overall reduction of traffic collisions from the numbers reported 30 years ago, considering the increasing population/traffic count and distraction of drivers, is a definite success.

Photo enforcement improves traffic safety in two ways. It helps stop collisions from occurring, and it reduces damage to people and property when they do occur. The photo enforcement cameras are set to record a violation when a vehicle is travelling 11 mph over the posted speed limit. This keeps traffic speeds in Town lower as people seek to stay under that 11 mph threshold. Slower speeds equate to a much shorter distance required to stop. At 40 mph a car will travel 59 feet before the driver can recognize the need to stop and start applying the brakes. At 40 mph that car on dry pavement can stop once the brakes are applied in just over 76 feet. It will take a driver at 40 mph a total of 135 feet from the time they recognize an emergency to come to a stop. At 51 mph the same car will travel a total of 236 feet from the time they recognize an emergency to come to a stop. While the car travelling at 51 mph is only exceeding the speed limit by 28%, it will take that car 75% longer to come to a stop. Shorter stopping distance means fewer and less severe collisions.

While collisions still occur, the presence of photo enforcement often reduces the damage to people and property. Lower speeds also directly equates to less severe collisions. The average mid-sized car weighs about 3,500 lbs. At 40 mph this car in motion represents over 253,000 joules of kinetic injury (energy converted to damage during a collision). At 51 mph this same car represents over 412,000 joules of kinetic energy. While the car travelling at 51 mph is still only exceeding the speed limit by 28%, that car will possess 63% more energy to create damage when involved in a collision. Less kinetic energy means less damage to people and property during a collision. Moreover, Paradise Valley is a residential community. As such, our main roads of Lincoln and Tatum run through quiet neighborhoods with driveways connecting to these arterials. Photo enforcement is an important tool for maintaining the quality of life for these residents.



Coffee with A Cop was launched in Hawthorne, California in 2011, as a result of a brainstorming session. Members of the Hawthorne Police Department were looking for ways to interact more successfully with the citizens they served each day. Community policing has long been considered a framework for establishing trust between the community and the police. The Paradise Valley Police Department offers Coffee with the Chief on the first Wednesday of every month at 7:30 a.m. at the Paradise Valley Police Department. We offer a quick recap of one of the services we offer and address questions you might have about the services we provide. Please consider joining us on the first Wednesday of the month for a cup of coffee!

Police Department

Alarms and False Alarms

The Town of Paradise Valley has provided alarm monitoring service to residents since 1984. Alarm monitoring service is offered by fewer than 20 municipalities nationwide. Approximately 350 households take advantage of the monitoring service currently. The Town Council recently voted to enter into a contract with Dynamark Monitoring to continue providing alarm monitoring service.

The contract with Dynamark allows the use of new alarm receiving hardware. Additionally, the Town can maintain the exceptional customer service the subscriber's value. The signals from the subscriber's panel will be routed to Dynamark's equipment and then to the Paradise Valley Police Department. The PVPD Dispatcher will continue to be the first human to take action on the signals. Incoming signals will continue to be processed in the current manner, with the PVPD dispatcher contacting the subscriber's chosen responsible party prior to dispatching an officer to the residence.

To continue with the service, current subscribers will need to sign a new contract which has been sent to all subscribers. Subscribers wishing to cancel can submit a cancellation form. Both the contract and the cancellation form are available online at <http://www.ci.paradise-valley.az.us/421/Alarm-Monitoring>. This service will not be available to new subscribers at this time.

With regard to false alarms, the Town will be re-instituting fines consistent with the ordinance already on the books. On the first false alarm, the account owner will receive a warning letter and no fine. For the second false alarm and thereafter, the account owner will be assessed a \$100 fine.

New Unruly Gathering Ordinance

Unruly gatherings in Paradise Valley negatively impact residents' quality of life and their property values. As a result, the Town Council recently adopted an unruly gathering ordinance. What is an unruly gathering? An unruly gathering is triggered when more than five people congregate at a residence and disruption the quiet enjoyment of the neighborhood through noise, obstruction of public streets by crowds or vehicles, drinking on public rights of way, drugs, alcohol service to minors, fighting, littering or disturbing the peace. Previous attempts to solve this neighborhood problem through the use of the Town's noise ordinance were unsuccessful in deterring future unruly gatherings.

The unruly gathering ordinance creates a new tool through the use of criminal penalties, civil fines and administrative fees. Criminally, an unruly gathering citation is a class 1 misdemeanor with a fine of \$1,000 to \$2,500, depending on the participant's previous violations. The civil process allows for posting of the property as a place where an unruly gathering has occurred, and notifying future participants of the consequences of an additional unruly gathering. A subsequent unruly gathering allows the Town to recover fees from participants for additional police services. The full text of the new ordinance can be found at <https://tinyurl.com/ycvcb22h>.

When planning an event, residents should consider noise and traffic affecting the entire neighborhood. Residents are encouraged to apply for special event permit, which are free of charge, from the Community Development Department or online at <http://www.ci.paradise-valley.az.us./DocumentCenter/Home/View/55>. A special event permit can cover short term special events that property owners can hold on their property including charitable fundraisers, film production events, parties, home and garden tours, weddings and fireworks displays.

Volunteers In Paradise

Did you know there are approximately 120 residents who volunteer their time and expertise to the Town by serving on the Town Council, Municipal Court, or one of the many committees, commissions, and boards? This spirit of volunteerism has helped preserve the Town's original mission to maintain a quiet residential community respectful of its natural desert surroundings, while at the same time guiding policy changes to address the needs of a changing demographic.

Residents interested in volunteering may submit applications online throughout the year. The Council reviews applications and meets with applicants in February and makes appointment decisions in March of each year.

Residents selected for 2018 vacancies are as follows:



Board of Adjustment

- Emily Kile
- Rick Chambliss
- Eric Leibsohn
- Anna Thomasson*

Advisory Committee on Public Safety

- Kathye Brown*
- Jeffrey Gaia*
- Michael Cummiskey*

Mountain Preserve Trust

- John Graham*
- Teresa Zachariah*

Municipal Property Corporation

- Lowell Shonk*

Personnel Appeals Board

- Richard Herold

Planning Commission

- Pamela Georgellos*
- Orme Lewis*
- Daran Wastchak
- Jonathan Wainwright

Arts Advisory Committee

- Janie Russo
- Jo Taulbee Flittie*
- Natalie Montenegro*

Historical Advisory Committee

- Catherine Kauffman
- Anne Andeen
- Maureen Strom
- Beth Wickstrom
- Katrina C. Lessard*

* = New Appointment



Town of Paradise Valley
6401 E. Lincoln Drive
Paradise Valley, AZ 85253

New Town Employees	
Douglas Allen	Chief Finance Officer
Steven Brunasso	Chief Information Officer
Michael Toporek	Police Officer
Dennis Sutton	Police Officer
Michael Fisher	Police Dispatcher
Heather Beckwith	Police Dispatcher
Jason Mitchell	IT Analyst
Ed Rudy	Sr. Engineering Technician
Taylor Hunter	IT Analyst

Town Council

Michael Collins, Mayor*	O (480)348-3690	mcollins@paradisevalleyaz.gov
Jerry Bien-Willner, Vice Mayor*	O (480)442-3532	jbienwillner@paradisevalleyaz.gov
Paul Dembow*	O (480)998-4990	pdembow@paradisevalleyaz.gov
Scott Moore**	O (480)563-3891	smoore@paradisevalleyaz.gov
Julie Pace**	O (602)322-4046	jpace@paradisevalleyaz.gov
Mark Stanton**	C (602)799-2401	mstanton@paradisevalleyaz.gov
David Sherf*	O (602)955-9393	dsherf@paradisevalleyaz.gov

***Term expires December 31, 2018. **Term expires December 31, 2020. Go to www.paradisevalleyaz.gov for updates.**

Municipal Court

J. Tyrell Taber, Presiding Judge	(602)248-8203	
Jeanette Wiesenhofer, Court Director	(480)404-7000	jwiesenhofer@paradisevalleyaz.gov

Administrative Staff

Kevin Burke, Town Manager	(480)348-3690	kburke@paradisevalleyaz.gov
Andrew M. Miller, Town Attorney	(480)348-3691	amiller@paradisevalleyaz.gov
Peter Wingert, Chief of Police	(480)948-7418	pwingert@paradisevalleyaz.gov
Brent Skoglund, Public Works Director	(480)348-3540	bskoglund@paradisevalleyaz.gov
Paul Mood, Town Engineer	(480)348-3573	pmood@paradisevalleyaz.gov
Eva Cutro, Community Development Director	(480)348-3522	ecutro@paradisevalleyaz.gov
Dawn Marie Buckland, Deputy Town Manager	(480)348-3555	dbuckland@paradisevalleyaz.gov
Duncan Miller, Town Clerk	(480)348-3610	dmiller@paradisevalleyaz.gov
Robert Lee, Building Official/Fire Marshal	(480)348-3631	rlee@paradisevalleyaz.gov
Jinnett Hancock, Human Resources Manager	(480)348-3520	jhancock@paradisevalleyaz.gov