



# TOWN REPORTER

## Town of Paradise Valley

Volume 43 Issue 2

June 2016

## 2016 Election Issue

This edition of the Town Reporter includes general election information and personal statements provided by each of the candidates to aid voters in making informed ballot choices. The order of the candidate statements was selected by a random drawing of names and the statements are printed verbatim as submitted by the candidates.

The Primary Election will be held on Tuesday, August 30, 2016 and the General Election will be held on November 8, 2016. The ballot will include the mayor's seat (two-year term) and three council seats (four-year term). Paradise Valley candidates may be elected at the primary if the candidate receives a majority of the total valid ballots cast. Otherwise, a run-off election will be held in November. Whether elected in August or November, the new council will be seated on January 12, 2017.

This election will follow a different process from previous years. As required by Arizona law, the Town's election will be consolidated with state-wide partisan elections. In addition, the Town is no longer able to offer all-mail balloting. In this election, voters must go to their precinct polling place to vote unless they are on the Permanent Early Voter List (PEVL). PEVL voters will continue to receive a ballot by mail. "Independent" voters who are on PEVL will be notified by mail 90 days before the August Election that they must designate which ballot they wish to vote: Republican, Democrat, Green, or local candidates only. "Independent" voters not on PEVL must go to their polling place on Election Day and request which ballot they wish to vote. To find your polling place online, visit <http://recorder.maricopa.gov/pollingplace/>.

Early ballots may be dropped off at Town Hall. However, unlike in previous elections, voters may not obtain a replacement ballot at Town Hall nor will there be a polling place at Town Hall on Election Day.

If you are going to be out of Town during the election season you may notify the Maricopa County Elections Department in writing where you wish to have the ballot mailed. The request must include: name, residence address, address where the ballot is to be mailed, date of birth, which ballot is requested (i.e. Primary, Democrat/Republican/Local only), and signature. Mail requests to: Maricopa County E



### Important Dates

Aug 1	Voter registration closes
Aug 3	Early ballots mailed
Aug 10	Expenditure Limit pro/con arguments due
Aug 30	Primary Election
Oct 10	Voter registration closes
Oct 12	Early ballots mailed
Nov 8	General Election
Jan 12	Inauguration Day

A Spanish translation of this issue of the Town Reporter may be obtained at the Town Clerk's Office.

Una versión en español de este folleto informativo se puede conseguir en la Oficina del Secretario del Municipio.

# Administration Department

## Expenditure Limit Base Adjustment Election this November

The Town Council has placed on the November 8, 2016 ballot Proposition 499 to permanently adjust the Expenditure Base of the Town. So what does that mean?

The Arizona Constitution limits the expenditures of cities and town to their 1979 budget adjusted for population and inflation. Given these factors, why is the Town asking to adjust the Expenditure Base?

In Paradise Valley, the Town's growth is not associated with population. Its growth is spurred principally by resorts who have added rooms, renovated, and/or newly opened. Moreover, many Town residents don't consider Paradise Valley their primary residence and are counted in other communities under the Census. In fact, from 2000-2010, the Town's housing stock grew 2.6% but the population dropped 6.2%. Furthermore, pension inflation and construction inflation, two of the Town's biggest expenses, tend to run at different rates than the inflationary adjustment to the Expenditure Base. Voters may find population and inflation two adequate modifiers for local government expenditure growth, or may choose to incorporate the additional factors.

Additionally, Town services have changed since 1979 and resulted in an associated increase in revenues and expenditures. Revenues aren't limited under this Constitutional provision, only expenditures. Did you know, since 1979, the Town has added sewer services, fire services, alarm monitoring services, convention and visitor promotions, additional paved streets and buried power lines? While these services have corresponding revenues, it increases the expenditures. As a Town resident you may or may not agree with those changes in services and therefore find the permanent base adjustment either necessary or unnecessary.

The 2016-2017 Town Budget is projected to receive approximately \$39 million in revenue. The Expenditure Base (or limit) is \$25 million. The November proposition asks Paradise Valley voters to increase the base \$14 million in 2016 dollars--an equivalent of \$3.5 million in 1979 dollars. It's your decision. Get Informed. Look for a publicity pamphlet this Fall. If you would like to submit a statement in support or opposition to the proposition to be published in the pamphlet, please contact Town Clerk Duncan Miller at [dmiller@paradisevalleyaz.gov](mailto:dmiller@paradisevalleyaz.gov). The due date for pro/con arguments is August 10.

## GFOA CAFR Award

In 1945 the Government Finance Officers Association (GFOA) established the Certificate of Achievement for Excellence in Financial Reporting program (CAFR). Since that time, the program has encouraged state and local governments to go beyond the generally accepted accounting principles when preparing their annual financial reports. The program also encourages transparency and full disclosure.

The Town of Paradise Valley finance department has once again received the CAFR award for preparing the 2014-15 financial reports. It has been the proud recipient of this prestigious award consecutively for the past 7 years. The CAFR is the highest form of recognition in the area of governmental accounting and financial reporting.



2009-2016

# Mayoral Candidate Statement

2 YEAR TERM



**Michael Collins**  
michael@pvmayorcollins.com

What a wonderful time to live in the Town of Paradise Valley. Thank you to everyone who encouraged me to run for office again and especially those who supported my signature collection campaign to do so!

As your Mayor for these past two years I have worked hard with others on the Town Council to ensure Paradise Valley continues in the right direction with both progress and improved quality of life while maintaining a respect and reverence for the Town's history. Together with our colleagues on the Planning Commission and other volunteers and staff we have made a difference. I am excited to work with such a great cast of characters to lead our town throughout the remainder of 2016.

When you first elected me as Mayor in 2014 I promised that I would help establish and implement goals and objectives that lead with a vision towards the future and a respect for the past. Together with other elected and non-elected volunteers, staff and participating residents we have done this. We have made significant progress these past two years on things that are important to Paradise Valley residents.

There are a few things that we've started that as your Mayor I would like to see across the finish line. We need to ensure that resort redevelopment projects like the reborn Mountain Shadows Resort and Paradise Valley Ritz-Carlton Resort are built according to plan and neighborhood impacts minimized and mitigated. We need to improve cell phone coverage quality and our technological infrastructure. We need to maintain our commitment to public safety and streets and infrastructure.

The good news is that we can do all of this with a balanced budget, significant cash reserves, and AAA bond rating, while never needing a local property tax. It just takes leadership, vision, and a commitment to doing what is right for the Town.

Thank you for the privilege of serving as your Mayor. I will continue to work hard representing you and Paradise Valley. I hope that I have earned your support. Together let's keep our Paradise Valley the best small town in America.

Yours in Service,

Michael Collins

# Council Candidate

The order of candidate statements was selected by a random drawing of names.

## 4 YEAR TERM



**Daran Wastchak**  
daran@wastchak.com  
www.wastchak.com

There is great pride in telling people that I am a native of Arizona, born in Scottsdale, raised in Tempe, and a resident of Paradise Valley for over 10 years. Our Town is special because we enjoy a small population, low density housing, clear mountain views, quiet neighborhoods and close proximity to fine restaurants, downtown Phoenix, and Sky Harbor International Airport. When I say “preserving paradise,” these are the special things about our Town that we must not only preserve but protect.

As a member of the Town Council, I look forward to working with my fellow Council Members to provide leadership in managing the most important issues to our Town. Quality of life initiatives need to be seen through to completion; the Police Department’s ability to provide safe, secure neighborhoods must remain a top priority; and ensuring that the Police Pension Fund liability is paid down as quickly as possible is critical to our Town’s fiscal health.

As a member of the Town Council, I also want to ensure the upkeep of our roads, buildings, and other infrastructure; put in place a thoughtful strategic plan which focuses our resources and decisions on what’s most important to residents; and maintain as well as strengthen the Paradise Valley brand so we increase the number of visitors to our resorts and raise the value of our homes.

My public and private sector experience has prepared me well to be your representative on the Paradise Valley Town Council. In the private sector, I have successfully guided my small business for the past 17 years through both tremendous growth and the crash of the Great Recession. Key to this success is strong leadership skills gained through experience and the study of what makes good organizations great. On the public sector side, my leadership and policy making skills have been honed through work at the local and state level as a member of the Town’s Planning Commission, as a Precinct and State Committeeman, and as First-Vice Chairman for our own Legislative District 28.

Finally, a PhD in public administration and policy from Arizona State University has given me a strong understanding for how government can operate both efficiently and effectively. I am excited to bring this experience to the Paradise Valley Town Council and would be truly honored to have the vote, trust, and support of my friends, neighbors, and fellow residents of Paradise Valley.

# ate Statements

ames. The statements are printed verbatim as submitted by each candidate.

## 4 YEAR TERM



**Scott Moore**

480.828.8518

[scott@scottmooreaz.com](mailto:scott@scottmooreaz.com)

[www.scottmooreaz.com](http://www.scottmooreaz.com)

Born in Phoenix, my current home in Paradise Valley is just a couple miles away from where I grew up. I have raised my family here and experienced our tremendous growth first-hand.

I am currently serving on the Town of Paradise Valley Planning Commission and have been honored to be involved with the review and approval process for the Ritz-Carlton resort, the Mountain Shadows Resort and the redevelopment plan for the Cottonwoods Resort and the Hermosa Inn. As a former member of the Paradise Valley Board of Adjustments and as a current rotating member on the Hillside Committee, I have a strong record on making responsible decisions that protect our residents, preserve our beautiful mountains, support our values and adhere to our Town's General Plan and vision that make Paradise Valley so unique.

As a future Council member I look forward to working with the Mayor and my fellow Council Members and I pledge to remain consistent and true to our Town's mission by:

- Continuing to focus on public safety, the sustainability of our pension plans for our police officers and my continued involvement in focusing on our quality of life issues
- Upholding fiscal responsibility for capital improvement projects and ensuring a sustainable balanced budget
- Managing responsible growth throughout the Town, including our hillside developments, and ensure we preserve the unique residential character of our community
- Opposing any local property tax

My 30 year career in municipal planning and commercial real estate has given me the experience and insight that I am able to utilize today as a Town Planning Commissioner and in the future as your Town Council Member. My experience includes:

- Planning, designing, budgeting and developing large municipal projects including master plan communities, water treatment facilities, wastewater treatment plants, arterial roads and major infrastructure
- Finding creative ways to mitigate traffic challenges, future development and improve our quality of life
- Drafting municipal development agreements and contracts that are fiscally responsible

I would like to thank Mayor Michael Collins, former Mayor Scott LeMarr and Vernon Parker, Vice Mayor David Sherf and Council Member Jerry Bien-Willner for endorsing my candidacy as well as other Council Members and residents who have encouraged me to run.

I ask for your vote and if elected I will continue to make comprehensive decisions that are consistent with our Town's unique quality of life and values.

# Council Candidate

The order of candidate statements was selected by a random drawing of names.

## 4 YEAR TERM



**Mark J. Stanton**

602.799.2401

markstanton@cox.net

www.StantonforPV.com

I am proud to be a lifelong resident of Paradise Valley, a wonderful, unique community that offers an unmatched quality of life to its citizens. As I now raise my own family here, I am committed to protecting our town's long-term financial stability, maintaining its high-level of public safety and nurturing economic development that benefits all of our residents.

In my past year and a half on the Town Council, I have provided balanced leadership on key issues including:

- Public safety initiatives
- Responsible growth and development
- Quality of life issues such as capital improvement projects and promoting resident engagement

I am prepared for the challenges and opportunities that face Paradise Valley in the future, working with the Town staff to find responsible solutions and to communicate with our neighboring communities on issues that impact the future of Paradise Valley.

Paradise Valley is seeing many exciting new developments coming online from Mountain Shadows, The Andaz Resort to the Ritz Carlton. Change is never easy, but it will bring increased revenue, enhance the Paradise Valley brand and support many critical public services for our residents. Managing responsible growth remains one of my highest priorities.

I truly believe there is no better place to work, live and raise a family. People travel from all over the world to visit Arizona and they come to Paradise Valley for our hospitality, lifestyle and charm. We have the honor of calling this amazing place home.

Serving my fellow residents on the Paradise Valley Town Council has been a great privilege. I look forward to continuing my service to our Town and its residents.

I ask for your vote in the Primary Election on August 30, 2016. Thank you.

To learn more, please visit [StantonforPV.com](http://StantonforPV.com)

# ate Statements

ames. The statements are printed verbatim as submitted by each candidate.

## 4 YEAR TERM



**Julie Pace**

480.985.2613

paceforpv@gmail.com

www.paceforpv.com

My name is **Julie Pace**. I would be honored to serve you by using my experience in planning, zoning, and design to protect, enhance and set the pace for the quality of life for all Paradise Valley residents. I am a fourth generation Arizonan, 13-year resident of Paradise Valley, and reside on the north slope of Camelback Mountain. **I have a passion for protecting the mountain vistas, desert ambience, and respecting our Town's Heritage.**

We will **set the Pace for quality of life** by:

1. Protecting the scenic beauty and mountain vistas unique to our Town;
2. Prohibiting dynamiting our mountains;
3. Enhancing the safety and security of residents;
4. Addressing drainage, erosion and infrastructure;
5. Moving Hillside Committee concept plan review for mountainside construction before variances are considered by the Board of Adjustment;
6. Adopting a Town ethics and disclosure policy;
7. Operating an efficient, economical, and transparent limited government; and
8. Working together to improve the way we live and enjoy our low-density Town without any property tax.

Professional and civic leadership experiences enabling me to better serve you include:

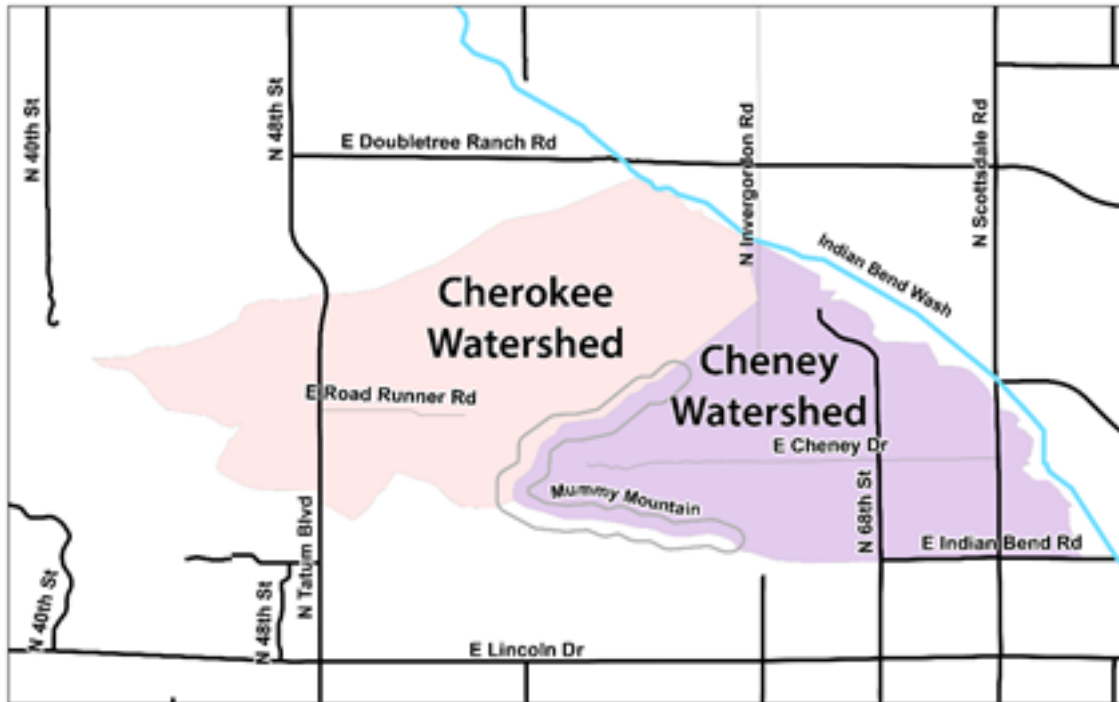
- a) 24 years as a successful employment, OSHA, and litigation attorney representing companies and State and local governments;
- b) Sales manager, insurance and securities for 6 years;
- c) Recognition by Arizona Business Magazine as one of Arizona's 10 most influential attorneys;
- d) Judge Pro Tem, Arizona Court of Appeals;
- e) Receiving the Rio Salado Chapter, American Institute of Architects (AIA), Community Vision Award for contributions to the built environment;
- f) Former Chair and Member of the Mesa Downtown Redevelopment Commission, Redevelopment Advisory Board and Downtown Vision Committee for 10+ years, under 5 mayors, handling planning, zoning and board of adjustment responsibilities, nonconforming uses, variances, design, architecture, public infrastructure and working cooperatively with Council regarding funding sources, allocations, and policy action items;
- g) Served on Mesa's General Plan Update Committee;
- h) Mesa's Outstanding Young Woman of the Year;
- i) Served as Cochair, Rio Salado Crossing (\$1.8 billion convention center/ Cardinals stadium/residential proposal);
- j) Cofounder, East Valley Economic Forum;
- k) Vice President Economic Development, East Valley Partnership;
- l) Vice President, Soroptimist International; and
- m) Cofounder, Southwest Shakespeare Company.

Paradise Valley's future is bright. I would be privileged to put my experience and qualifications to work representing you.

**Please Vote for Julie Pace for Council to Set the Pace for Quality of Life in Paradise Valley!**

# Capital Improvement Projects

## Town Evaluates Improvements to Drainage



Resident concerns regarding damage caused by the historic rains during the summer of 2014 prompted the Town to start the process of identifying flooding hazards and possible solutions in two areas - the Cheney and Cherokee Wash Watersheds. The watershed studies project is being conducted in cooperation with the Flood Control District of Maricopa County (FCDMC) who is currently working on a set of larger initiatives to evaluate regional flooding issues. While the Town is using valuable data from the FCDMC's Area Drainage Master Study/Plans, it is focusing on solving smaller, more localized drainage problems that are specific to these two areas in Paradise Valley.

On December 8, 2015, the Town began a public information and outreach program. Residents in the Cheney Watershed area were invited to attend a public meeting to introduce the project and ask for input to identify flooding problem areas. The Town also asked residents to fill out an online survey to collect more detailed information. To date, over 75 surveys have been completed.

A second Cheney Watershed public meeting was held on May 18, 2016. At that meeting the Town and its engineering consultant, Dibble Engineering, presented general information regarding possible solutions and residents were asked for their initial impressions. The Town is now evaluating the solutions based on effectiveness, likely costs and other factors. The result of this process will be a drainage master plan for Town Council to consider.

This process will be repeated for the Cherokee Wash Watershed, where an initial public meeting to identify known problem areas was held on March 30. Future public meetings to encourage public involvement will be held after the summer months.

In addition to developing the drainage master plans, the Town is evaluating available funding sources and is updating its Storm Drainage Design Manual to better reflect current needs and best practices. For the most up to date information regarding the Watershed Studies, please visit the project website at <http://paradisevalleyaz.gov/546/Watershed-Studies>.



# Quality of Life Initiatives

## Short Term Rentals

As part of the Town's Quality of Life Initiative, Council and staff were exploring the impacts of short term vacation rentals proliferating in owner occupied neighborhoods. A consultant to the Town has identified 116 such rentals occurring in Paradise Valley. Before the Town could fully understand the impacts and possible remedies, the State passed SB1350 limiting cities and towns in their regulation of vacation rentals.

Under SB1350, as long as a residentially-zoned property is being used for single family purposes, the Town may not prohibit short term rental use. However, SB1350 did leave municipalities with some regulatory powers over short term rental properties, including limiting the use of them for non-residential purposes such as event centers or banquet space. Current Paradise Valley regulations designate short term vacation rental properties as a home occupation and require the property owner to obtain a business license from the Town and a sales tax license from the State. They must collect 1.65% sales tax and 3.4% bed tax on all rentals. This is similar to what a PV resort guest would pay. Further, all parking must be kept on the property and renters cannot place the garbage out any earlier than 6 p.m. the night before collection. And of course, all noise ordinances must be followed.

Further, short term rental properties are NOT allowed to be rented for commercial events. "Renting or use of residential properties as a commercial venue for weddings, luncheons, dinners, auctions, sales or similar events, is prohibited" (Town Zoning Ordinance XVI. 1603.4). To report, or ask about an event in your neighborhood, please call Code Enforcement at 480.348.3551 during business hours or the Paradise Valley Police Department at 480.948.7418 after hours.

## Plan PV - Walk and Bike

Love walking and bicycling? Want to help make Paradise Valley's bicycle and pedestrian paths better? Participate in the development of the first Bicycle and Pedestrian Master Plan!

The planning process includes many opportunities for resident participation. Share your ideas about how Paradise Valley can provide better places to cycle and walk by participating in an on-line community survey that will be available on July 1, 2016 at [planpv.mysidewalk.com](http://planpv.mysidewalk.com) and at the Town Hall located at 6401 E Lincoln Drive, Paradise Valley, AZ 85253. You can also join the consultant team and town staff for a community morning bike ride on August 13, 2016 at 6:30 a.m. at which time residents are encouraged to participate and share their ideas.

The first public workshop will be held September 14, 2016 at Town Hall and the Master Plan is expected to be completed in April, 2017.

For more information, updates, and to share your ideas about bicycling and walking in Paradise Valley, please visit [planpv.mysidewalk.com](http://planpv.mysidewalk.com). Contact Paul Michaud, Senior Planner, at (480) 348- 3574 or [pmichaud@paradisevalleyaz.gov](mailto:pmichaud@paradisevalleyaz.gov) for more information.



# Police Department

## Internet Purchase Exchange Zone

The Paradise Valley Police Department has established a “safe exchange zone” where online buyers and sellers can meet in person to complete transactions under the watchful eye of a police surveillance camera. The department will not be overseeing the sale transactions only creating a safe location for the exchange.

The safe exchange zone is located directly in front of the police station and will be monitored by security cameras 24 hours a day, seven days a week. In addition to providing a safe area to conclude online purchases, the area can be used as a safe location for families with visitation rights to make the custodial exchanges.

Here's how it works: If you're planning to buy or sell an item, arrange to meet at the police department (preferably during the day) for the exchange. Just suggesting a police station parking lot meeting can weed out individuals with criminal intentions. There are two marked parking spots monitored by cameras and police personnel are nearby. If you are still not comfortable you can always use the police department lobby.

The Chief's goal is to ensure the safety of both the buyer and the seller of online goods, encourage residents to take additional safety precautions in these transactions, and provide a safe and monitored place to conduct an exchange.

The police station is located at 6433 East Lincoln Drive, Paradise Valley Arizona 85253.

## Police Technology Proves Its Worth

On June 9, the License Plate Recognition (LPR) camera located at Palo Christi and Lincoln, identified a license plate associated with a vehicle that had been stolen out of Scottsdale less than 48 hours prior. Officers caught up with the vehicle as it approached Town Hall. Our officers then made what is known as a high risk stop where they take all safety precautions in stopping the car and approaching the people in the vehicle. There was a driver and a passenger. They confirmed the car was stolen and further found drugs and drug paraphernalia in the vehicle. The driver, a female, was finger printed using a new technology that immediately compares the fingerprint against a national database. The database revealed the driver had provided officers a fake name and was therefore further charged with forgery, identity theft and false reporting. The law enforcement technology investment made by the Town is proving very useful.



## New State Legislation on Drones

In December 2015 the Paradise Valley Town Council enacted an ordinance regulating the use of drones (Unmanned Aerial Vehicles) within the Town limits. The ordinance addressed privacy, safety, and trespassing concerns of residents; as well as setting a mechanism for commercial users to register with the Town and provide prior notice of their flights within Paradise Valley. Prior to implementation of this ordinance, Town staff spent considerable time speaking with members of the UAV industry, conducting research, and gathering ideas in order to have the appropriate controls needed to protect the residents' privacy and safety, but not hinder the commercial use within the Town.

In May 2016 Governor Ducey signed new legislation which will go into effect in August 2016. The new legislation sets aside local municipal ordinances regulating the use of drones, with the exception of regulations that prohibit the take-off or landing of drones in public parks or preserves. Although the new state statute has some safety provisions, it removes any commercial regulation of the devices and fails to adequately address privacy and trespassing concerns when drones hover over private property or Town streets.

Representative Eddie Farnsworth from Gilbert opined at the time of adoption of the new statute that no one is ensured privacy in the outside world, including their own backyard. Mayor Collins stated, "Paradise Valley residents are political, sports, entertainment and business leaders. In many cases, the only privacy our residents have is in the comfort of their own backyards."

Until the new State Legislation goes into effect in August, the Paradise Valley ordinance can and will be enforced. After August, the State Legislation will preempt the Town's ordinance.

## Pets - Lost and Found

Did a lost pet show up at your front door? Without an identification collar, it may be difficult to find its owner. There are many resources online to report and search for lost pets.

A lost and found pets page listing several resources can be found on the Town's website under Living - About Paradise Valley - Pets Lost and Found.

<http://www.paradisevalleyaz.gov/553/Pets---Lost-and-Found>



### NextDoor

Nextdoor is a private, free and secure social network used by neighbors and your local law enforcement agency. Members use their real names and addresses so they can discuss community issues, crime and safety or post classifieds. It is a private network (no public access), local, useful and a powerful tool!  
[www.ParadiseValleyPD.com/NextDoor](http://www.ParadiseValleyPD.com/NextDoor)





Town of Paradise Valley  
6401 E Lincoln Drive  
Paradise Valley, AZ 85253

## In Memory of



**Joan Lincoln, Mayor 1984-86  
September 3, 1927 - March 7, 2016**