

PV ARTS BOARD

Tuesday, April 23, 2019

The PV Arts Board was called to order at 2:03 p.m. on Tuesday, April 23, 2019. The meeting was held at Paradise Valley Town Hall.

Board Members present: Chair Janie Russo, Kathy Duley, Natalie Montenegrino, Jo Flittie, Carol Brecker, Colleen Steinberg, Council Liaison Mark Stanton and Staff Liaison Tim Gomez.

Board Members absent: Georgann Byrd, Diana Georgelos. *Laura Paquelet-Carpinelli had an excused absence.

Special Guest: Town Attorney Andrew Miller

Minutes Approval

Chair Janie Russo requested a motion to approve the minutes as distributed from the January 15, 2019. The motion was passed unanimously.

Critique PCDS Art Opening

Chair Russo requested that Colleen Steinberg report on the event which was held on February 28, 2019 at the Town Hall. Ms. Steinberg stated that Board members arrived at 4:15 pm to begin set up. Tim Gomez had food delivered from *On the Border*. The cost was \$642.20, which was within budget. Laura Paquelet-Carpinelli purchased a beautiful palette-themed floral arrangement from Cactus Flower as a centerpiece for the food table. She also brought a large drink dispenser for lemonade. Bottled water was also provided. PCDS provided cookies for dessert. Board members remained after the event to help clean-up. Chair Janie Russo and Carol Brecker were out of town and unable to attend.

Several parents arrived at Town Hall at 5 pm with their children. Three art teachers from PCDS also attended. At about 5:30 pm, Mayor Jerry Bien-Willner welcomed those in attendance and photos were taken of the students, members of the Town Council, and PV Arts Board members. Terence Thorton published some of the photos in the *PV Independent*. The event ended by 7 pm.

Approximately 50 people were in attendance, which was significantly lower than previous years. Colleen Steinberg commented that the lighter turnout likely was due to a lack of communication at PCDS regarding the event. Roughly half of the food was not eaten, and the leftovers were taken to the PV Police station. The Board determined that we will not order as much food next year and will use the amounts ordered in 2018 as a guideline.

The Board members who attended the event all agreed that the evening had a very positive feel and, despite the lower attendance, was a success. The children and parents appeared to be impressed with the quality of the art from students in grades 4 – 12.

The opening for next year's student exhibition for Jones-Gordon School will be on Feb 27, 2020.

Plans for PV Featured Artist Opening on October 22, 2019 from 5:30 – 7:30 pm

Chair Russo discussed the assignments for the next annual PV Featured Artist's Exhibition Opening. A letter was being sent by Chair Russo to featured artist Lynn Bellino this week detailing the information that will be needed to be received by July 1, 2019. Staff Liaison Tim

Gomez will prepare the invitations, Mayor's letter, and other administrative duties related to the event this summer. He will be in contact with Lynn Bellino regarding the schedule for hanging her exhibition and with current artist Ed Lowry to remove his art.

The Board agreed that they want to first send email invitations and then follow with mailed invitations to the exhibition opening. Letters should also be sent to local publications along with an image from the exhibition. The Board will meet on September 10, 2019 to stuff the invitation envelopes.

Colleen Steinberg agreed to create two new banners to promote the exhibition. They again will be displayed outside Town Hall.

Tim Gomez will have an 18" x 24" wall poster made that will include a photo of the artist and bio information.

Discussion was held regarding music for the event. It was suggested that Jones-Gordon School be asked if they are interested in providing a small quartet to perform from approx. 5:30 – 6 pm. Chair Russo will contact the school with this request.

Since Carol Brecker will not be here for the opening, the Board agreed to purchase flowers for the table centerpiece.

Establish Date for Recognition of Ed Lowry

It was determined that the current featured artist Ed Lowry will be recognized by the PV Town Council on September 12, 2019. Tim Gomez will notify Mr. Lowry of this date. At this time, a small version of the banner on display outside Town Hall will be presented to him. Colleen Steinberg will be responsible for having the banner made for this presentation.

Discussion of Proposal of PV Art Map

Town Attorney Andrew Miller was asked to address any legal issues that might arise if the Board pursued the suggestion made at the November 13, 2018 meeting by Diana Georgelos to create and post a digital map on the Town's website of public art located in Paradise Valley. Mr. Miller stated that the owner of each of the properties where the art was located would need to sign a waiver to allow the Town to include the art on a digital map. He also said that we would need to obtain reproduction rights to photos used on the Town's website.

Chair Russo requested that Mr. Miller draft a generic waiver that could be used by the Board for these purposes. The waiver would then be personalized for each of the properties and would include the name of the property/owner and the specific work(s) of art we want to include on the map. Mr. Miller agreed to draft the waiver. He also agreed to look into this issue further and will advise the Board of any additional legal concerns we need to consider before proceeding with the art map.

Board trip to Phoenix Zoo on April 26, 2019

Board members Natalie Montenegro, Kathy Duley, Colleen Steinberg, and Jo Flittie plan to attend the tour of the Phoenix Zoo, as well as Hon. Mary Hamway and Town Councilmember Julie Pace. They will be viewing the 16 ft stained glass panels by artist Bob Berg that were removed from the Leona Helmsley house demolition in 2007 and donated to the Zoo by the Town in 2017.

Old Business

It was reported that Carol Brecker, Kathy Duley, Jo Flittie, Diana Georgelos, Colleen Steinberg, and Janie Russo had an informative and enjoyable tour of the art at the Franciscan Renewal Center by former PV Arts Board member Mardelle Mikus on April 12, 2019.

New Business:

Jana Peterson submitted a request to the Board to be considered again as a featured artist. She previously was the featured artist in 2008. After discussion, it was agreed that since there is a long list of other artists who have requested to be considered and who have never been featured in an exhibition, Ms. Peterson will not be considered again in the near future.

Councilmember Mark Stanton stated that he looked into the Sister Cities initiative but does not plan to pursue it at this time.

Next PV Arts Board Meeting Date

Next meeting is scheduled for Tuesday, September 10, 2019 at 1:30 p.m.

Adjournment

Adjourned at 3:03 pm