

# PV ARTS BOARD

## Tuesday, September 18, 2018

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The PV Arts Board was called to order at 1:32 p.m. on Tuesday, September 18, 2018. The meeting was held at Paradise Valley Town Hall.

Committee Members present: Chair Janie Russo, Georgann Byrd, Natalie Montenegrino, Laura Paquelet-Carpinelli, Diana Georgelos (via phone), Jo Flittie, Carol Brecker (via phone), Colleen Steinberg, Council Liaison Mark Stanton and Staff Liaison Tim Gomez. Kathy Duley was absent.

### Minutes Approval

Chair Janie Russo requested a motion to approve the minutes from the May 15, 2018 meeting. Jo Flittie made the motion and Georgann Byrd seconded. The motion was passed unanimously.

### Update on official name change to PV Arts Board

Chair Russo reported that Resolution 2018-17 was adopted by the PV Town Council on June 14, 2018 to change the name of the committee from *Town of Paradise Valley Arts Advisory Committee* to *PV Arts Board* and revised Organization Guidelines were adopted as Attachment A.

### October 23, 2018 Art Opening and Reception

The art opening and reception for PV artist and former Mayor Ed Lowry will be held on October 23, 2018 from 5:30 pm – 7:00 pm. Student musicians from Phoenix County Day School will perform outside the Town Hall as guests arrive.

Chair Russo reviewed the Board members' and staff liaison's responsibilities prior to and the day of the event. The following key assignments were made for October 23rd:

1 -3:30 pm: Kathy Duley, Colleen Steinberg, and Tim Gomez will meet at the Town Hall and drive to Costco to purchase food/supplies for the event.

3:30 -5:30 pm: The remainder of the Board will arrive at the Town Hall to set-up for the event.

4:00- 4:15 pm: Brief Meeting of PV Arts Board will be held.

5:00 pm: Students from Phoenix Country Day School will arrive to set-up. Tim Gomez will arrange with Public Works to have a tent set up with 11 armless chairs for the musicians. Laura Paquelet-Carpinelli will serve as liaison to PCDS students and music teacher Maureen Fleming.

5:25 – 6:00 pm: Guests arrive/students perform. Jo Flittie will be responsible for the guest book and name tags. Other committee members will rotate serving as greeters.

6:15 pm: Chair Russo will introduce distinguished guests and featured artist Ed Lowry. Mr. Lowry will speak about his art to those in attendance.

7:00 pm: Reception ends. All Board members will remain to clean up.

Additional assignments:

- Carol Brecker will create a personalized centerpiece for the table.

- Colleen Steinberg will order cookies as a thank you gift for the students.
- Tim Gomez will purchase gift for Ed Lowry

Publicity:

- Tim Gomez will ensure that the event is posted on the PV website
- Laura Paquelet-Carpinelli will contact PV Independent and invite other magazine editors to attend the opening
- Tim Gomez will ask Duncan to take photos during the event

The Board members present stuffed the envelopes for the invitations to the art opening. A letter from Mayor Michael Collins and a postcard highlighting Ed Lowry were included in each invitation. Approximately 250 invitations were mailed.

Other Business

Prior to our next meeting, Staff Liaison Tim Gomez will obtain dimensions for the banner on the property to be used for advertising PV Art Exhibitions. Colleen Steinberg agreed to create a design for the banner. Councilman Mark Stanton will research Town regulations relating to sign ordinance rules and the length of time a banner can be on display.

Tim Gomez reported that the Town of PV Holiday Party will be held at 6 PM on December 7<sup>th</sup> at Camelback Inn. It will be held in their new ballroom. RSVPs will be sent out via email in October.

Next PV Arts Board Meeting Date

Next meeting is scheduled for Tuesday, October 23, 2018 at 4:00 pm.

Adjournment.

Adjourned at 2:45 pm.