

**TOWN OF PARADISE VALLEY
ARTS ADVISORY COMMITTEE
MINUTES OF SEPTEMBER 12, 2017 MEETING**

CALL TO ORDER

The Arts Advisory Committee meeting was called to order at 1:30 p.m. on Tuesday, September 12, 2017. The Committee met at Town Hall, 6401 East Lincoln Drive, in the Boardroom. Committee members present: Chair Janie Russo, Carol Brecker, Georgann Byrd, Laura Paquelet-Carpinelli, Colleen Steinberg, Barbara Terranova, Staff Liaison Natalie Montenegro, and Council Liaison Scott Moore. Diana Georgelos, Kathy Duley, and Mardelle Mikus were not present.

APPROVE MINUTES

The Committee approved the minutes of the April 24, 2017 meeting.

DISCUSS 2018 ART OPENING FEATURING JOE SACCO

Reviewed Committee Members' Responsibilities

Chair Russo thanked Natalie for her efforts in securing the necessary information from the artist, printing the invitations to the event, preparing the Mayor's invitational letter, and handling the many administrative duties related to preparing for the opening and the reception. Additional responsibilities detailed on the list distributed to the Committee were discussed and assigned as follows:

Publicity. Laura agreed to send out publicity information to appropriate contacts at the PV Independent, AZ Republic, Phoenix Magazine, City Sun Times, and Trends Magazine. She also agreed to contact Rachel Sacco, Joe's wife and head of *Experience Scottsdale*, to request her assistance with publicity.

Shopping. It was agreed that Mardelle, Barbara, and Colleen will purchase the food and other items for the reception at Costco and Sam's Club. Natalie will arrange in advance for them to receive \$600 in cash for these purchases since Natalie will no longer be here to use the Town's purchase card. The shoppers will plan to meet at the Town Hall at 1:00 p.m. on October 10 and return by 3:00 p.m., at which time other Committee members will be at Town Hall to help set up for the reception.

Preparation and Clean Up. It was agreed that *all* Committee members except Carol will meet at the Town Hall by 3:00 p.m. to assist with the food preparation and room set-up. They will be responsible for arranging the food on platters, making punch, setting out name tags, pens, and guest book. All Committee members are requested to remain following the event to assist with clean-up.

Greeters: Laura, Colleen, and Barbara volunteered to be greeters.

Photographer. Diana was assigned to take photos of the evening. If she is unable to do this, Duncan will assume this responsibility. The exhibit will then be photographed and retained in the folder titled "Joe Sacco."

Centerpiece: Carol Brecker agreed to create a table centerpiece that will be given to Joe and Rachel Sacco at the end of the evening. Natalie will provide Carol with a money to purchase the flowers in advance.

DISCUSSION OF FUTURE ARTISTS

Former Mayor Ed Lowry will be the featured artist in 2018. Chair Russo suggested that the Committee set a date to visit the studios of two artists who are being considered for 2019 and 2020. After discussion of the list of interested artists, it was agreed that Janie would contact Lynn Bellino and Bobby Lee Krajnik to determine if they were interested in being considered to be a featured artist in the future. It was agreed that the morning of January 16, 2018 would be a good date for these two visits.

PROPOSAL FOR PLAQUE AND TREE IN MEMORY OF LOUISE AND ROBERT MCCALL

Natalie presented the committee with a proposal to dedicate a plaque in memory of Robert and Louise McCall, and to request that the Town plant a tree in their honor on Arbor Day (November 2, 2017). The Committee agreed that they would recommend that this be done.

DISCUSSION OF PARTICIPATION AT PUBLIC SAFETY FAIR IN FEBRUARY 2018

Chair Russo requested that the Committee continue the discussion of their desire to participate in the Town's Public Safety Fair in Feb 2018. Several members stated that they would be out of town in Feb and could not participate. A motion was made by Laura to not participate in the Feb 2018 Fair, but to discuss possible participation in the 2019 Public Safety fair at the next meeting. Colleen seconded the motion and it passed unanimously.

OTHER BUSINESS

Natalie reminded the Committee that the Towns Annual Appreciation Dinner will be on December 8 at 6:00 p.m. at the Omni Montelucia Resort & Spa.

NEXT MEETING AND ADJOURNMENT

The next meeting was scheduled for Tuesday, October 17 at 1:30 p.m. The meeting adjourned at 2:30 p.m.