

**TOWN OF PARADISE VALLEY  
ARTS ADVISORY COMMITTEE  
MINUTES OF APRIL 17, 2012 MEETING**

Chair Manera called the meeting to order at 2:00 p.m. on Tuesday, April 17, 2012, at Town Hall, 6401 East Lincoln Drive, in the small conference room. Committee members present: Chair Bets Manera, Georgann Byrd, Jane Cole, Ellen Gerding, Louise McCall, Janie Russo, Council Liaison Mary Hamway and Staff Liaison Natalie Montenegrino. Bunny Gordon was not present.

The minutes of the March 13, 2012 meeting were approved as corrected. The April 11, 2012 minutes were approved as submitted.

James Hawksworth and Don Swierenga from Camelback Bible Church were present to discuss the possibility of having an arts festival at their church sometime in the fall. Mr. Hawksworth said that they are interested in engaging the community by bringing a variety of arts together for a day of fun. Mrs. McCall suggested that the church offer the arts festival to the community without having the Arts Committee become involved. Ms. Russo said they can contact the Scottsdale Artist School and other organized groups such as Thunderbird Artists, for suggestions. Chair Manera explained the work of the Arts Committee and the process by which the artist of the year is selected, usually two years in advance. She said that Patsy Lowry is the 2012 artist and Ed Mell is the 2013 artist. The Town's art opening is the second Tuesday in October. Mr. Hawksworth and Mr. Swierenga appreciated the Committee's suggestions.

The Committee discussed the meeting with Ed Mell at his studio. Ms. Russo said he was very personable. Ms. Cole commented on Mr. Mell's 100 anniversary commemorative stamp. Chair Manera said it was a very worthwhile visit. Everyone was pleased that he has agreed to loan some of his works of art for a year.

Vice Mayor Hamway stated that two of Mr. Keane's children have redesigned the figurine that will be used to make the bronze sculpture and that a clay model is being made. The figurine will still be called "Giddyup Daddy." She said that they are prepared to pay the initial \$5,000 needed to start the process and that maquettes will be made and sold to raise the money for the bronze.

The memorial will be discussed at the May 10 Council work/study session that starts at 4:00 p.m. Committee members were invited to attend.

Chair Manera stated that she, Pam Swartz of Lon's and Vice Mayor Hamway attend a breakfast at Patsy Lowry's home. Patsy Lowry will be the Lon's artist-in-residence for October. It was mutually agreed that our Committee would announce the Lon's breakfast featuring Patsy Lowry at the art opening and that Lon's would reciprocate by announcing the art opening at the breakfast. Chair Manera brought Ms. Lowry's latest book which she shared with the Committee members. She said that Ms. Lowry is excited about the program and exhibiting her art at Town Hall.

The Committee discussed the amendment to the town code regarding attendance that was adopted in October 2011. The ordinance states that if a member of a committee, commission or board is absent for three consecutive meetings or absent 50% during a six-month period, his office shall be automatically vacated.

The Committee reviewed and revised the public art guidelines that were prepared by Chair Manera, Georgann Byrd and Janie Russo. Everyone agreed that these guidelines were needed and that they did an excellent job in drafting the working copy. It was agreed that Ms. Montenegrino would make the changes and provide a copy to the Town Manager. Vice Mayor Hamway said that they will be presented to the Council for consideration and with Council approval, the guidelines for public art will become a resolution. The resolution will be placed on a future Council agenda for adoption.

The Committee discussed the proposal to have school children from four elementary schools (Kiva Elementary, Cherokee Elementary, Phoenix Country Day School and Montessori School) display their art at Town Hall. There was discussion that it may not be appropriate to ask the artist of the year to share her opening with school children. It was also suggested that this be a separate event. Although everyone thought it was an excellent idea, Chair Manera said this item will be tabled and discussed further next year.

Ms. Cole said that her term will expire and that will resign from the Committee.

The meeting adjourned at 3:55 p.m. The next meeting was scheduled for 2:00 p.m. on September 11, 2012, at Town Hall in the Boardroom.