

**TOWN OF PARADISE VALLEY  
ARTS ADVISORY COMMITTEE  
MINUTES OF OCTOBER 25, 2011 MEETING**

Chair Manera called the meeting to order at 3:00 p.m. on Tuesday, October 11, 2011, at Town Hall, 6401 East Lincoln Drive, in the small conference room. Committee members present: Chair Bets Manera, Jane Cole, Ellen Gerding, Bunny Gordon, Janie Russo, Council Liaison Mary Hamway and Staff Liaison Natalie Montenegro. Georgann Byrd and Janie Russo were not present. Louise McCall was also present.

The minutes of the September 13, 2011 meeting were approved as submitted.

Chair Manera stated that Louise McCall was invited to fill the unexpired term of Scott Simpson who resigned this month due to poor health. Her term will expire October 2013.

Mrs. McCall stated that she appreciated the recognition from the Mayor and Council at the October 13 Council meeting. She thanked the members who were there to support her that night.

The Committee discussed Ed Mell and confirmed him as the 2013-2014 featured artist. Chair Manera said that arrangements will be made to visit his studio in January 2012. Ms. Montenegro will contact him to provide dates in January (January 10, 17, 24 or 31). Ms. Montenegro provided a draft confirmation letter for Mr. Mell and Chair Manera made some changes. The letter will be corrected and mailed.

The Committee critiqued the 2011 art opening. Chair Manera read a thank you note from Beth Ames Swartz. She was delighted by the turn out and the work the Committee put forth to ensure a great art opening. Ms. Cole stated the event was well publicized and had the media articles and announcement card framed to give to Ms. Swartz. Mrs. McCall stated that this event is so good for our community.

The Committee agreed that the food was adequate and just a couple of minor changes to the shopping list. Carol Brecker and Beth Overholt did an outstanding job and will be invited to perform next year. Mrs. Brecker's flower arrangement was once again beautiful.

Ms. Gerding talked about art in Paradise Valley schools and suggested inviting fourth graders to participate in an art contest. Ms. Cole stated that this was done years ago in connection with the Town's Tree City USA application and Arbor Day. The children drew pictures of trees and eight were selected for greeting cards. Ms. Montenegrino brought out the greeting cards that were made at that time. The Committee agreed that Ellen Gerding and Bunny Gordon will approach a school with the idea and report back to the Committee in January.

Chair Manera stated that Beth Ames Swartz would like to have lunch with the Committee members. Vice Mayor Hamway said she would be happy to host the lunch at her home. Chair Manera said she will check with Ms. Swartz to see if she was available on November 7, 8 or 18 at 12:00 noon.

The meeting adjourned at 4:15 p.m.