

**TOWN OF PARADISE VALLEY
ARTS ADVISORY COMMITTEE
MINUTES OF SEPTEMBER 21, 2010 MEETING**

Chair Manera called the meeting to order at 2:00 p.m. on Tuesday, September 21, 2010, at Town Hall, 6401 East Lincoln Drive, in the Boardroom. Committee members present: Chair Bets Manera, Jane Cole, Ellen Gerding, Bunny Gordon, Louise McCall, Scott Simpson, Council Liaison Mary Hamway and Staff Liaison Natalie Montenegro. Carol Brecker was also in attendance.

The minutes of the April 20, 2010 meeting were approved as submitted.

Ms. Cole introduced Carol Brecker, a Town resident who will provide the background entertainment for the evening. Ms. Brecker plays the flute and presented a list of music that she plans on playing during the reception. She said that she will call Beth Overholdt to see if she is available to accompany her that evening. Ms. Brecker also stated that will provide two flower arrangements for the opening, one table centerpiece and one for Mrs. McCall.

The Committee discussed the schedule for removing the existing art exhibit and hanging the 2010 exhibit. The McGarys are scheduled to take down the art the last week in September. Public Works will repair the walls the first week in October. Mrs. McCall said her hangers would like to place the art on Saturday, October 9. Ms. Montenegro said Brad Streberg from the Public Works Department will be doing work at Town Hall that day and can open and lock the front doors for Mrs. McCall and the hangers. Ms. Cole said she will be on hand to help Mrs. McCall. Mrs. McCall will provide a listing of the pieces that will be in the art exhibit so that Ms. Montenegro can prepare the labels.

Chair Manera and Council Member Hamway reviewed the applications from residents interested in being appointed to the Arts Committee. The Committee would like Ellen Gerding and Scott Simpson to continue to serve on the Committee. They also recommended Council appointment of Georgann Byrd and Janie Russo. The four appointments will be made at the October 7, 2010 Town Council meeting.

The Committee members prepared the mailing of the Mayor's invitation letter and postcard. Invitations were mailed to volunteers on the Town's boards,

commissions and committees; the Town's resort general managers; East Valley Mayors; former and future artists and art galleries; Mrs. McCall's personal invitees; several docents of the Phoenix Art Museum; and a few members of the Paradise Valley Women's Association.

Chair Manera confirmed each member's responsibility for the art opening on October 12. Ms. Montenegrino, Ms. Gerding and Ms. Gordon will purchase and present the food for the reception. Council Member Hamway and Ms. Cole will be the greeters. Ms. Cole prepared a press release that Ms. Montenegrino will email to Diana Balazs at the Arizona Republic and Dan Quigley at the Paradise Valley Independent. Committee members should arrive one hour early on the day of the opening in order to make the final room preparations.

The Committee briefly discussed the art of Ron Berman. New artists will be considered at a future meeting.

The next meeting was scheduled for Tuesday, November 2 at 2:00 p.m.

The meeting adjourned at 3:15 p.m.