



**TOWN COUNCIL MEETING
6401 E. LINCOLN DRIVE
PARADISE VALLEY, ARIZONA 85253**

**SUMMARIZED MINUTES
APRIL 26, 2007**

CALL TO ORDER

Mayor Winkler called to order the Town Council meeting of the Town of Paradise Valley, Arizona, held at Town Hall 6401 E. Lincoln Drive, on Thursday, April 26, 2007 at 4:00 P.M.

COUNCIL MEMBERS PRESENT

Mayor Ed Winkler
Vice Mayor Mary Hamway
Council Member Ron Clarke arrived at 4:35 p.m.
Council Member Brian Cooney
Council Member Scott LeMarr arrived at 4:14 p.m.
Council Member Dan Schweiker
Council Member Virginia "Jini" Simpson

STAFF MEMBERS PRESENT

Town Manager Thomas M. Martinsen
Town Attorney Andrew Miller
Town Clerk Duncan Miller
Town Engineer William Mead
Police of Chief John Wintersteen
Management Services Director Lenore Lancaster
Planning & Building Director Eva Cutro
Senior Planner Molly Hood
Public Works Director Andrew Cooper

DISCUSSION ITEMS**Discussion of Selection of ASU School of Architecture for Design of Town Entry Monuments**

Mr. Mead stated that last February, the Town Council requested that the Town proceed with a plan to retain a landscape architect to design a new Town entry monument. The Town solicited for proposals and received seven responses including one from the Arizona State University College of Design. The selection committee chose the ASU College of Design.

He said the Town budgeted \$30,000 for the design but the ASU College of Design is willing to prepare conceptual drawings for reimbursement costs only, estimated to be about \$3,000.

Mr. Mead introduced Instructor Jim Veihdeffer who, in turn, introduced his students taking part in the assignment. The students shared some of their design ideas with the Council.

There was Council consensus to proceed with the design project. Design elements should be timeless and representative of the Town. The Council was invited to provide Mr. Mead with specific design feedback and he would forward it to Mr. Veihdeffer. The design work will start immediately and the students will provide approximately four options for Council consideration by the end of June.

Discussion of Ambulance Service Contract

Mr. Martinsen stated that effective July 1, 2007, the Town will receive fire prevention and protection services from the City of Phoenix. As a result it was necessary to explore options for the provision of ambulance service for the Town.

Chief Wintersteen stated that under Rural/Metro there was no need for an ambulance provider contract. Rural/Metro provided the service as an adjunct to fire protection under the Town license.

Chief Wintersteen reviewed the ambulance service selection process. In January 2007, a request for proposal was issued. The Town received responses from Southwest Ambulance (Rural Metro) and PMT 911 Emergency Services. The review panel was made up of Chief Wintersteen, Assistant Chief Scott, and Deputy Town Attorney Davis. The panel considered 8 factors:

- Location from where services would be provided.
- Estimated averages and maximum response times.
- Providing for areas of response over 10 minutes.
- Process for reporting/resolving issues.
- Ride-along fees for incidents in which Phoenix Fire paramedics accompanies patient.

- Methods by which medical supplies used by Phoenix Fire would be replaced.
- Number of qualifications of full time permanent employees assigned to ambulance serving Paradise Valley.
- Management and supervisory employees responsible for providing service to the Town.

The panel also considered the fact that PMT has three existing ambulance locations to serve the Town. On the other hand, Rural/Metro only has one current location and one proposed location from which to dispatch ambulances into Town.

Chief Wintersteen reviewed the state response time requirements and the process followed by the public safety community in responding to emergencies. Ambulances are dispatched according to the type of emergency and the assessment made by first responders. Once ambulances are dispatched they must be on scene within 10 minutes 90% of the time.

The selection panel recommended that the Town negotiate a contract with PMT 911 with an effective date of July 1, 2007. The contract would need to be reviewed by the State Department of Health Services. It should just require a simple review because the Town is not requesting any other services or considerations other than medical transportation.

There was Council consensus to proceed with negotiations with PMT 911 and schedule the contract for consideration and action on the May 10, 2007 agenda.

Discussion of Graphics for Fire Apparatus

Chief Wintersteen announced that two fire pumpers and one tender has been ordered and will be placed into service on or shortly after July 1, 2007. The vehicles will be operated by Phoenix fire fighters but owned by the Town. In order to send a clear message that the apparatus is owned by the Town and serves the Town, various vehicle design markings have been developed for Council consideration.

The Council reviewed three options and selected a design with the Town's seal on the vehicle doors surrounded by "In partnership with Phoenix Fire Department". The seal will be in blue and the text will be in white.

Discussion of Enhancements to Zoning Case Presentations

Planning Commissioners Present

Chairman Rick Marhle

Commissioner Dolf Strom

Commission Thomas Campbell

Ms. Cutro stated that with the increasing complexity of zoning cases being considered by the Town, it may be helpful to utilize new technology in reviewing the proposals. Three techniques

the Town may consider requiring applicants to provide include scale models, “story poles”, and computer generated 3-D modeling.

There are several types of models, many of which are already used by applicants during the Hillside approval process. The model types include:

Study models which are used to test/refine design and may show all or part of project.

Massing models include details like basic roads, driveways and pools, but do not include additional landscaping and hardscaping.

Presentation models are detailed models that give a true representation of your design including full color, full texture structures set on traditional topographic bases complete with landscaping and hardscaping.

Aerial photograph models convert aerial photographs and topography into a physical full-color model showing how a proposed design will influence and interact with an existing landscape or cityscape.

The disadvantages of models are:

- On large sites the model may become too big to effectively transport
- Amount of detail is limited by the size of the model
- Perspective is not accurate as the model is viewed from above rather than at ground level
- Difference in scale between model and viewer can also result in a skewed perspective

The second technique used to illustrate the mass of buildings and their impact on the community is story poles. A single pole can illustrate the height of a particular feature on a site. A framework of poles can create a silhouette of the proposed structure. The disadvantage of story poles is that it may isolate a building and show it out of context.

Computer generated modeling is another presentation technique. These models are in proper proportion, scale and even use real life textures, materials, color and finishes. There are many types including:

- Still renderings
- Walk through and fly by animations (movie)
- Virtual Tours
- Panoramic Renderings
- Light and Shadow (sciagraphy) study renderings
- Renovation Renderings (photomontage)

The disadvantage is that the images can be taken out of context and manipulated to the benefit of the applicant.

The Council questioned at what point in the review process these techniques should be required. Computer imaging in particular could be a huge expense to applicants since architectural plans would be need to be completed before the computer programming could begin.

There was Council consensus to utilize these tools but give Staff and the Planning Commission discretion in which types of visualizations to require on a case by case basis.

Motion and vote - Mayor Winkler moved to go into executive session at 5:50 p.m. Councilmember Schweiker seconded the motion, which carried by a vote of 7-0.

Discussion of Amendment to On-Street Overnight Parking

Mayor Winkler reconvened the work session at 8:04 p.m.

COUNCIL MEMBERS PRESENT

Mayor Ed Winkler
Vice Mayor Mary Hamway
Council Member Ron Clarke
Council Member Dan Schweiker
Council Member Virginia "Jini" Simpson

Council Member Brian Cooney and Council Member Scott LeMarr were not present.

STAFF MEMBERS PRESENT

Town Manager Thomas M. Martinsen
Town Attorney Andrew Miller
Town Clerk Duncan Miller
Town Engineer William Mead
Police of Chief John Wintersteen
Management Services Director Lenore Lancaster

Chief Wintersteen stated that a request was made to regulate on-street parking of large commercial and recreational vehicles, trailers of all types, primarily as a neighborhood quality of life and appearance issue.

He said the Town has long regulated parking of RVs and large commercial vehicles on private property by:

1. Requiring screening so that they are not visible form the street or neighbors' properties
2. Prohibiting them under home occupation rules

However, the Town Code does not regulate parking these vehicles on the public right-of-way. It is believed that this may encourage parking these types of vehicles on the street where they are fully visible.

He said some municipalities and HOAs prohibit or restrict on-street parking of these types of vehicles.

He reported that complaints about on-street parking of these vehicles fall into three categories:

- Overnight parking of trailers with few or obscured reflectors, causing a safety hazard.
- Daytime parking of construction and landscaping trucks and trailers, blocking driveways and mailboxes and sometimes obstructing traffic.
- Long term parking of commercial trucks, trailers and RVs on a public street.

To address this concern he suggested the following language be added to the Traffic Section of the Town Code:

“Motor homes, mobile homes, campers, trailers, boats and associated trailers, buses and commercial vehicles shall not be parked on a public street or right-of-way between 10:00 P.M. and sunrise. “Sunrise” shall be as determined by the U.S. Naval Observatory Standards Sunset and Sunrise Table.”

The Council expressed concern about enforcement of this proposed ordinance. There was consensus to send this ordinance back for further research. It was suggested that staff draft an ordinance prohibiting inoperable and non-motorized vehicles from on-street parking. Commercial transactions in process would be exempted to account for landscaping delivery.

Motion and vote - Councilmember Clarke moved to go into executive session at 8:27 p.m. The motion was seconded by Vice Mayor Hamway and passed by a vote of 5-0.

EXECUTIVE SESSION

- a. Discussion and consultation with the Town Attorney regarding **Scottsdale Sewer Service intergovernmental agreement** as authorized by A.R.S. §38-431.03.A.4.
- b. Discussion regarding the **Town Manager executive search** as authorized by A.R.S. §38-431.03.A.1.

CALL TO ORDER

Mayor Winkler reconvened the meeting of the Town Council at 7:07 P.M.

COUNCIL MEMBERS PRESENT

Mayor Ed Winkler
Vice Mayor Mary Hamway
Council Member Ron Clarke
Council Member Brian Cooney
Council Member Scott LeMarr
Council Member Dan Schweiker
Council Member Virginia "Jini" Simpson

STAFF MEMBERS PRESENT

Town Manager Thomas M. Martinsen
Town Attorney Andrew Miller
Town Clerk Duncan Miller
Town Engineer William Mead
Police of Chief John Wintersteen
Management Services Director Lenore Lancaster
Planning & Building Director Eva Cutro

PLEDGE OF ALLEGIANCE

Town Attorney Andrew Miller led the Pledge of Allegiance.

PRESENTATIONS

Recognition of Dr. Bentley J. Bobrow, Police Department Medical Director

Chief Wintersteen introduced Dr. Bentley Bobrow the Medical Director of the Police Department. Dr. Bobrow was the driving force behind the Town's AED program. He was instrumental in obtaining the donation of 13 AEDs from the Zoll Corporation for placement in patrol cars. Additionally, Dr. Bobrow trains police officers in resuscitation techniques, and reviews medical screenings for the Department.

Mayor Winkler presented Dr. Bobrow with a proclamation thanking him for his volunteer service to the Town.

Kiva Elementary School PTO Presentation of Partial Funding for the Athletic Field Improvement Project

Ms. Maria Ruttle, Co-president of the Kiva Elementary School PTO, presented Mayor Winkler with a check for \$48,000 to be added to the Kiva School athletic field improvement project fund.

CALL TO THE PUBLIC

There were no public comments.

MAYOR / COUNCIL / MANAGER REPORT

Vice Mayor Hamway reported on a traffic issue at Cheney Drive and Mockingbird Lane. She said the intersection has become extremely unsafe. She asked the Town Manager to conduct the appropriate study to address safety concerns in that area.

Councilmember Simpson reported that she attended the first meeting of the Arizona Centennial Committee. She said grant money is available for historical projects. She suggested that the Historical Advisory Committee consider doing a project since the Town is honored to be home to Senator Goldwater and Justice O'Connor.

Mayor Winkler reported on the MAG Regional Council meeting. He noted that MAG is celebrated its 40th Anniversary. At the meeting Paradise Valley was recognized for its donation to the Don't Trash AZ litter removal and education campaign.

CONSENT AGENDA

- a. Minutes of Town Council Meeting March 22, 2007**
- b. Minutes of Town Council Meeting April 12, 2007**
- c. Cancellation of Town Council Meetings for July 26, August 9, and August 23; and Reschedule September 13, 2007 Town Council Meeting**
Recommendation: Cancel the regularly scheduled meetings of July 26, 2007, August 9, 2007, and August 23, 2007; and reschedule the September 13, 2007 meeting to September 6, 2007.
Staff Contact: Duncan Miller, Town Clerk, 480-348-3610
- d. Approval of Funding for the McCormick-Stillman Railroad Park**
Recommendation: Approve funding for the McCormick-Stillman Railroad Park in the amount of \$50,000.
Staff Contact: Lenore Lancaster, Management Services Director, 480-348-3532

e. Adoption of Resolution Number 1144 Authorizing the Town Attorney to File a Motion to Intervene in the Matter of Stone v. City of Phoenix

Recommendation: Adopt Resolution Number 1144, authorizing the filing of a motion to intervene in the matter of Stone v. City of Phoenix, Maricopa County Superior Court Case No. CV2007-003661.

Vice Mayor Hamway asked that item 11d be removed.

Councilmember Simpson asked that item 11c be removed.

Motion and vote - Mayor Winkler moved to approve the Consent Agenda with the exception of items 11c and 11d. Councilmember Schweiker seconded the motion which passed by a vote of 7-0.

Council Member Simpson was concerned that pending SUP projects may stall during the summer if the Council takes a long summer break.

Motion and vote - Councilmember LeMarr moved to continue consideration of meeting cancellation until the June 14, 2007 Council Meeting. Vice Mayor Hamway seconded the motion, which passed by a vote of 7-0.

Russ Mosser, representing the McCormick-Stillman Railroad Park, stated that this proposal fits nicely with the previous AED presentation and the Kiva ball field project. The railroad park donation also benefits the children of Paradise Valley and other residents. Since the Town does not have a local park, residents are fortunate to have the Railroad Park near by to enjoy.

He said the Scottsdale Railroad and Mechanical Society requests \$50,000 for badly needed capital improvements. Chief among the improvements is the extension of the Partnership Tunnel.

Motion and vote - Vice Mayo Hamway moved to approve item 11d. Councilmember Simpson seconded the motion, which passed by a vote of 7-0.

PUBLIC HEARINGS

There were no public hearings.

ACTION ITEMS

Approval of Arrangements for Temporary Fire Station

Mr. Martinsen stated that in connection with the construction of a new Fire Station Number 1, it is necessary to relocate Fire Department personnel to a temporary structure in the interim.

Mr. Cooper reported that modular units designed for living quarters could not be leased. To have such a structure built would cost approximately \$90,000. The City of Phoenix suggested that the Town use one of their modular units as the temporary station. In exchange the Town would rent a modular office unit for Phoenix's use. The Town would be responsible for all costs associated with transportation and installation of both units.

Mr. Cooper stated that the Town's procurement policy was followed in making the arrangements to rent, transport, and install the units.

Motion and vote - Councilmember LeMarr moved to (1) approve the rental, transportation, and installation of a 24' x 60' modular office unit from Mobile Mini Corporation for the City of Phoenix Fire Department at a cost not to exceed \$28,000; (2) approve the transportation, installation, and utility connections for a 24' x 70' modular unit by American Building Movers for use as a temporary fire station at Tatum Blvd and Lillian Lane for the City of Phoenix Fire Department at a cost not to exceed \$27,340; and (3) approve trenching work to provide electrical service from the transformer to the electrical meter for the temporary fire station by MasTec in an amount not to exceed \$17,051. Councilmember Simpson seconded the motion which carried by a vote of 7-0.

Approval of Purchase and Installation of On-Board Equipment for New Fire Apparatus

Mr. Cooper reminded the Council that the Town purchased two fire pumpers and one fire tender. One of the pumpers will be delivered the end of May. The tender, or water truck, will be delivered in May also. The second fire pumper will be delivered in July. The two pumpers must be outfitted with medical, communication electronics, hoses, ladders, breathing devices, etc. As soon as the vehicles are received they will be sent to the City of Phoenix equipment yard where they will be outfitted to the City of Phoenix's standards.

Mr. Cooper stated that the total cost to outfit all three vehicles will be \$358,050.

Councilmember Clarke noted that the Town has already contractually agreed to outfit these vehicles.

Motion and vote - Councilmember Clarke moved to approve the purchase and installation of on-board equipment for the new Fire Department apparatus from the City of Phoenix in an amount not to exceed \$358,050. Councilmember LeMarr seconded the motion which passed by a vote of 7-0.

Award of Engineering Design Services Contract for Sanitary Sewer Line Extension for Caida del Sol Drive

Mr. Mead stated that this project was recommended by the Fire Station Design Oversight Committee. At a recent Committee meeting it was decided to extend sewer service to the Fire Station Number 1 site, located near the corner of Tatum Blvd and Mockingbird Lane. He said the sewer extension will provide future service to over forty residential homes in addition to the fire station.

The Town advertised and received seven Statements of Qualifications from qualified engineering firms. Three of the seven firms were invited to submit Technical Proposals. A selection committee made up of Councilmember Cooney, the Town Engineer, the Capital Projects Administrator, the Senior Engineering Technician and the Public Works Superintendent selected Dibble Engineering Corporation.

He reviewed the project budget which included:

Project Design	\$29,510
MC Environmental Ser. Dept	1,000
Reproduction	400
Potholes	7,000
Geotechnical	2,750
Owner's Contingency	2,500
Total Design Cost	\$43,160

The Council expressed concern about the practice of including contingency funds as general practice in contract awards. It was agreed that owner's contingencies should not be included.

Ms. Lancaster stated that the expenditure would come out of the sewer fund. She said there are sufficient funds available in the sewer fund to pay for the project. When other residents in the project area tie into the sewer they will pay sewer development fees of at least \$18,572 per home, possibly double that if they install a larger meter. She stated that the sewer development fee, when collected, goes into the sewer development fund, which is used to repay the bonds or pay capital leases when the Town buys capacity from Scottsdale.

Motion and vote - Councilmember LeMarr moved to award a contract to Dibble Engineering Corporation for engineering design services for the Caida Del Sol Drive sanitary sewer line extension, in the amount of \$40,660 delete owners contingency. Councilmember Cooney seconded the motion, which carried by a vote of 7-0.

ADJOURNMENT

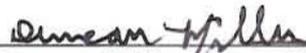
Motion and vote - Mayor Winkler moved to reconvene the work session and executive session at 8:03 p.m. The motion was seconded by Councilmember Simpson and carried by a vote of 7-0.

Mayor Winkler adjourned the meeting at 8:40 p.m.



Ed Winkler, Mayor

ATTEST:



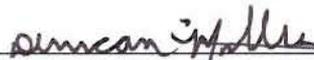
Duncan Miller, Town Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the regular meeting of the Paradise Valley Town Council held on then 26th day April 2007. I further certify that the meeting was duly called and held and that a quorum was present.



Dated this 11 day of may, 2007.



Duncan Miller, Town Clerk