

**TOWN OF PARADISE VALLEY
ADVISORY COMMITTEE ON PUBLIC SAFETY
MINUTES OF MEETING
August 20, 2015 at 5:30 p.m.
TOWN HALL BOARDROOM
6401 E. LINCOLN DRIVE**

I. CALL TO ORDER

The Advisory Committee on Public Safety meeting was called to order at 5:30 p.m. on August 20, 2015, in the Town Hall Boardroom, located at 6401 East Lincoln Drive. Committee members present were: Committee Chair and Council Member Maria Syms, Victoria Bellomo-Rosacci, Jay Ozer, Larry Fink, and Jennifer Schwarz. Paul Moore attended the meeting by telephone. Richard Post was absent. Staff members present: Town Manager Kevin Burke, Police Chief Peter Wingert, Town Clerk Duncan Miller and Community Resource Officer Kevin Albert.

II. SWEARING IN

Town Clerk Duncan Miller administered the Oath of Office to all Committee members present. Paul Moore and Richard Post will be sworn in at the next meeting.

III. INTRODUCE CHIEF WINGERT

Chair Syms introduced the Town's new Police Chief Peter Wingert. He talked briefly about his experience and work history and discussed the Police Department's strategic plan 2015-20 goals. He asked for input on the five goals in the last draft of the plan.

Chair Syms asked Chief Wingert to comment on the new technology and report on the impact and effectiveness the new technology is having on the policing of our community.

IV. WORK ITEM

a. Communication Discussion

- i. Kevin Burke asked about what they wanted to be communicated. The Committee came up with the following list.
 - Real time crime, burglary, homicide
 - Amber alerts
 - Traffic/accident
 - Weather/flooding
 - Utility issue
 - Events – coffee with/cop/safety fair
 - Crime prevention/educational
 - Crime trends/reports/solved crimes

ii. How do we want it communicated (tools)?

Duncan Miller discussed the CodeRed initiative and provided a PowerPoint presentation. He said there was a big push at the initial launch. It was suggested that an article about CodeRed be sent to the newspaper. The Committee would like to get some historical data on how many have subscribed. It was suggested that a CodeRed kiosk be placed in the Council Chamber so that residents could sign up during public meetings.

Mr. Ozer stated that he would prefer to use the CodeRed messaging only for an emergency. There was discussion on prioritizing and determining what is an emergency.

Kevin Albert presented ways Town is communicating with residents – website, CodeRed, Facebook, MyPD app, tip submit, Smart 911, you tube videos, survey, Nextdoor.com, newsletter in utility bill and upcoming event, possible launch at Cherokee sub station.

b. Event Planning

- i. 56th Street dedication on September 26, 2015 – Phoenix Fire Department will have a truck; police will have brochures and handouts
- ii. GAIN on October 31, 2015 – Police officers patrol neighborhoods and provide public safety tips to Town residents
- iii. Public Safety Fair on February 20, 2016 – need sponsors
- iv. Meet with new residents – welcome wagons
- v. YANA – You Are Not Alone – 60-70 elderly people in Town

V. UPDATE ITEMS

- a. Technology Update
 - i. Body Cameras – 365 days retained before
 - ii. LPR's – 4 more being installed
- b. Chief Wingert will work on strategic plan

VI. NEXT MEETING

The next meeting will be held on Thursday, October 1, 2015 at 5:30 p.m. in the Boardroom. The work item will be parking generally and Camelback Mountain parking problems.

VII. ADJOURN

Chair Syms adjourned the meeting at 7:30 p.m.