

**TOWN OF PARADISE VALLEY  
ARTS ADVISORY COMMITTEE  
MINUTES OF MARCH 13, 2012 MEETING**

Chair Manera called the meeting to order at 2:00 p.m. on Tuesday, March 13, 2012, at Town Hall, 6401 East Lincoln Drive, in the small conference room. Committee members present: Chair Bets Manera, Georgann Byrd, Jane Cole, Ellen Gerding, Bunny Gordon, Janie Russo, Council Liaison Mary Hamway and Staff Liaison Natalie Montenegrino. Louise McCall was not present. Also present were Town residents Christine Larkin, President of the Paradise Valley Citizen's Forum and Tucky Goodman, also with the Citizen's Forum.

The minutes of the October 25, 2011 meeting were approved as corrected.

Ms. Larkin and Ms. Goodman made a cash donation to the arts program in our community in the amount of \$1,194.84. They stated that this donation is from the Paradise Valley Citizen's Forum. The Committee will discuss how to use the money at the next meeting. In the meantime, per the Town Manager's direction, it will be deposited in the Town's donation fund, designated for the Arts Advisory Committee.

Vice Mayor Hamway presented the proposal for the Bil Keane memorial. She stated that she, Town Manager Jim Bacon, former mayor Ron Clarke and Cindy Zimmerman have discussed ideas to commemorate Bil Keane, who is best known as the creator of the Family Circus cartoon, and who has lived in the Town a very long time. She stated that Mr. Keane's five children would very much like to have a bronze sculpture made and placed on the grounds of the Town Hall. They would like to use a figurine titled "Giddyap, Daddy". She and Ron Clarke visited two foundries in Prescott who are interested in doing the sculpture. She also stated that Cindy Zimmerman, owner of Writing in Style, is working on having a stamp made using the Family Circus cartoons. Another idea was to have a Bil Keane cartoon wall, either in the new post office area or some other wall at Town Hall.

Vice Mayor Hamway stated that Jeff Keane said he will pay the initial \$5,000 needed to start the sculpture process. She said that once the foundry has been selected, they will digitize the figurine in three-dimensional form to create a foam image and then a clay image. She said that they received two bids for a 9'x7' and a 7'x5' bronze, \$60,000 to \$75,000. Vice Mayor Hamway said that

Mr. Keane and his siblings are prepared to pay the entire amount if necessary; however, he suggested that 20 maquettes be made and sold to raise the money for the bronze. The placement of the sculpture is to be determined.

Ms. Russo asked if there will be copyright issues? Vice Mayor Hamway stated that the Keane family holds the copyrights to all the cartoons and assured her that it is okay to reproduce the "Giddyap Daddy" figurine.

Regarding the postage stamp, Vice Mayor Hamway stated that there will need to be a letter writing campaign to post office officials. They will need from 50 to 150 letters from residents. She said Ms. Zimmerman will handle the postage stamp item.

Vice Mayor Hamway asked the members of the Arts Committee if this was too much? The Committee agreed that Mr. Keane made so many contributions of his time and art throughout the 50 plus years that he lived in the Town. The Committee also agreed that although he was known both nationally and internationally, he was a Town of Paradise Valley resident who contributed to our community each time he was asked to do so. The Committee further agreed that the sculpture commemorating Mr. Keane is appropriate since it will become a piece of public art on the Town campus. Vice Mayor Hamway said that the Town will not be expected to contribute financially to the project, except to donate the land for the bronze sculpture.

Vice Mayor Hamway invited the members of the Arts Committee to attend a meeting on Thursday, April 12 at 4:00 p.m. at which time ideas for the Bil Keane memorial will be presented to the Town Council.

Ms. Gordon moved that the Arts Advisory Committee approve placing a bronze commemorative sculpture honoring long time resident Bil Keane on the Town campus, with the stipulation that no Town funds be used at this time. The Town will assist the Keane family with fundraising, overseeing the project, and placing the sculpture on the Town campus. Ms. Gerding seconded the motion which passed with a vote of 5-1. Ms. Cole cast the dissenting vote.

Vice Mayor Hamway and Chair Manera met with Pam Swartz who coordinates the Artist-in-Residence Program at Lon's Restaurant at the Hermosa Inn. This program runs from September through April. One Sunday each month an artist is invited to Lon's to display some of his/her art and speak about a piece that

they are currently working on. The brunch is from 10:00 a.m. until 2:00 p.m. with a cost of \$50/person. (The Town's current artist, Beth Ames Swartz, did an evening program at Lon's with a cost of \$125.00/person.) Ms. Swartz asked Chair Manera and Vice Mayor Hamway if the Town would be interested in participating with Lon's Artist-in-Residence Program. She said that Lon's would set aside every October for the Town's artist. In other words, this October the Lon's Artist-in-Residence would be Patsy Lowry.

The Committee felt that it was a good program since it would bring recognition to the Town's artist of the year. They also felt that the decision would be up to the artist if he/she wanted to participate with the program at Lon's. Chair Manera said that she will call Patsy Lowry and ask her if she wanted to participate for October 2012, and Ed Mell would be the artist for October 2013.

Ms. Byrd moved that the Town's annual artist would be invited to participate with the Artist-in-Residence Program at Lon's for the month of October, which is a good collaboration between that series and the Town's program. Ms. Cole seconded the motion which carried unanimously, 6-0.

Ms. Gerding presented the proposal to have school children from four schools (Kiva Elementary, Cherokee Elementary, Phoenix Country Day School and Montessori School) display their art at Town Hall (the display case) in conjunction with the Town's art opening in October. Chair Manera would like to discuss this item further at the next meeting.

Chair Manera stated that the Committee will have to establish criteria for accepting and placing public art on the Town campus. She asked Committee members Janie Russo and Georgann Byrd to work with her on the criteria document so that it can be discussed at the next Arts Committee meeting.

Chair Manera reminded the Committee of the visit to the studio of Ed Mell, scheduled for 2:00 p.m. on April 11. His studio is located at 2301 North 10th Street in Phoenix. She suggested that Committee members car pool.

The meeting adjourned at 3:30 p.m. The next meeting was scheduled for 2:00 p.m. on April 17, 2012, at Town Hall in the Boardroom.